



## United Football League Group Sales Program

October 2009 is just around the corner. The best seat in the house belongs to **U**! Bring your group to a UFL football game and enjoy great seats, an affordable price and a unique game day experience!

Group Events are perfect for schools, churches, sports teams, birthday parties, alumni associations, dance groups, Boy/Girl Scouts, community organizations and staff outings.



Whether you're seeking an exciting group outing, want to entertain clients, reward sales people, boost employee morale, conduct a fundraiser, even make a birthday a memorable celebration, or need a unique outing for your social or civic group... **U** can find it with a group outing at any of the 2009 UFL Premiere Season games.

Groups, meeting size requirements, are eligible for game day experiences that range from forming a fan tunnel or a pre game on field visit during team warm ups! Bring your youth football league and reward them with a ten minute game on the field either pre-game, or after your UFL heroes play!

Want to bring your Military Service Organization or Scout Troop to present the colors?...let our UFL Group Representatives create a plan just for **U**!

Our Group Sales Representatives take pride in creating the best game day experience for your civic or social group. We'll assist you in planning every aspect of your group experience including, providing email templates for the group leader to send to his/her constituency, finalizing group details prior to the game and working through every element of your game day fan experience.

Review and share the fan experiences details provided below with your organization and contact your UFL Group Representative to coordinate your group outing! Let the memories begin!



## FAN-tastic Game Experiences!

Get Your Group An Insiders Look!



### COLOR GUARD

Be Part of the Pregame Presentation of the Colors!!

Group Minimum: 100 tickets

Description: A group of Active Military, Military Veterans, ROTC, Scouts and more have the opportunity to present the colors for the National Anthem. The presenting group maximum is ten (10) people. The group will meet at a pre-determined place and time at the stadium before the game. They will be escorted to the field and upon being cued, will march to a designated point near the National Anthem Performers and present the Colors. After presenting the Colors, the group will be escorted to the concourse to return to their ticketed seats.

### FAN TUNNEL

Be Part of the Fan Tunnel!

Group Minimum: 200 Tickets

Description: Fans go on the field prior to introductions and form a tunnel for the teams to run through and give the players high fives. Pregame and start of the second half tunnels will be available. Group members will meet at the designated gate and time prior to forming the tunnel. The group will be escorted to the field and will line up near the player entrance to slap hands and “high-five” the players as they make their entrance to the field. Timing for the Fan Tunnel will be after player warm-ups and will be in place prior to player introductions. After player introductions, the group will be escorted to the concourse and the fans will return to their ticketed seats. An additional opportunity could be available for the second half as the players return to the third quarter.



### PERFORM THE NATIONAL ANTHEM PRE-GAME (PERFECT FOR SCHOOL CHOIRS)

Perform The National Anthem Prior To The Game!

Group Minimum: 200 Tickets

Description: Choir maximum with director is 50 singers (and the Choir and Director are provided complimentary tickets). Choir will meet at a designated location prior to the game and will be escorted to the field after player warm-ups for the National Anthem. After the Anthem, the Choir will be escorted to the concourse to return to their ticketed seats.



## FIELD OF DREAMS: YOUTH FOOTBALL AND CHEERLEADERS, PRE-GAME OR HALFTIME GAME

Play a Ten Minute Exhibition Football Game on the Field!

Group Minimum: 300 tickets per participating team, (two team minimum)



Description: Two teams to participate in a game on the field either pre-game or at halftime, depending on the game entertainment schedule. The players, coaches, team cheerleaders are to meet at a pre-determined place at the stadium, (the time is TBD depending on either a pregame or halftime game). After a ten minute game on half of the field, the

players, coaches and cheerleaders are escorted to the concourse so they may return to their ticketed seats. If a league would like to feature four teams, we would play the games concurrently on two half-field setups.

## HALFTIME PERFORMANCES, (PERFECT FOR HIGH SCHOOL BANDS)

Have Your Band Perform At Halftime during a UFL Game!

Group Minimum: 400 Tickets

Description: HS Bands that sell 400 tickets can perform at halftime. (Band members will receive complimentary tickets). The Band will be relocated from their seats to an area behind the stands late in the second quarter. As the quarter ends, the band will be cued to take the field. After a ten minute performance, the Band will be escorted to the concourse so they may return to their ticketed seats.

## SCOUT DAY/PRESENTING OF THE COLORS PRE-GAME





Be Part of Scout Day!

Group Minimum: 500 Tickets, Maximum On Field 1000 Scouts

Description: The top three Scouts in ticket sales will be the flag bearers (US, State, Scout) while presenting the Colors. The rest of the participating scouts will be lined up on yard lines in relation to where the flag bearers are located. Scouts will meet pregame at a pre-designated gate prior to the game and will be escorted to the field after player warm-ups for the pregame ceremonies and the National Anthem. At the appropriate time, the Scouts will take their place on the field for honoring America and the presentation of the Colors, the Scouts will be escorted to the concourse immediately after the National Anthem in order to return to their ticketed seats.

## Group Benefits and Rewards

### GROUPS RECEIVE THESE EXCLUSIVE BENEFITS

-  Special reserved group block seating sections at most price levels
-  Group name displayed on giant scoreboard
-  Savings on ticket fees
-  Personal service from your UFL Group Representative



## GROUP REWARD OPTIONS RECAP

10+ Scoreboard Recognition

25+ PA Recognition (plus above)

50+ Group Leader UFL Shirt (plus all above)

100+ UFL Licensed Merchandise (for group leader, plus all above)

100+ Color Guard - 10 members on the field presenting of the colors for the National Anthem.

Scout/Military Groups only.

200+ Fan Tunnel - Fans go on the field and form a tunnel for the player introductions.

200+ National Anthem Performance – Perfect for Church or School choirs.

300+ Field of Dreams – Youth football exhibition game on the field!

400+ Halftime Performance – HS Band or other approved performance at halftime.

500+ Scout Day/Presenting of the Colors Pre-game - Maximum on field 1,000 Scouts. Scout Groups - UFL Scout Patch for each Scout in attendance.



## Fundraisers





### SELL UFL TICKETS TO BENEFIT YOUR 501/3C CHARITY OR ORGANIZATION!

By selling game tickets, the UFL allows **U** to retain a portion of the ticket price as a fundraiser. This works perfectly for 501/3C Charities but is also a great tool for other non-profit organizations. Call your UFL Group Sales Representative and start raising money for your service organization or charity today!

## We want to help U Kick Off Your Group Night

If you're interested in organizing a group outing and you don't know where to begin, our Group Sales Representatives will help walk you through the process.

As a group leader, we will provide **U** with a template that can be used via email or be mailed to your group. The templates include:

-  "Save the Date" Announcement notification
-  Group Night Confirmation notification,
-  Group Night reminder
-  "Only 24 Hours remain" template.

Group Ordering is quick and easy. Either call your Group Representative at **877-UFL-2009** or email us at [tickets@ufl-football.com](mailto:tickets@ufl-football.com) !

